Nasif is a business consult providing Cultural Intelligence workshops and expert advice on Arab and Emirati culture and doing business in the GCC. Nasif holds an Advanced Certification in CQ® from the Cultural Intelligence Center in the United States where he lived for more than two decades, and is a dynamic motivational speaker and facilitator. By 2007, had developed over 40 companies and ventures and donated his skills to coaching others on how to grow their business, and advised his business associates on how to relate in a multi-cultural business environment. He was a pioneer in advancing his communities non-profit organization by serving on the Board of Directors and chairing many committees where he developed various cultural awareness programs for community leaders, schools, universities, and religious and governmental institutions. Upon returning to the GCC the place of his birth, he spent 8 years as Managing Director of the Sheikh Mohammed bin Rashid Centre for Cultural Understanding.

Testimonials

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• PricewaterhouseCoopers
Nasif is a very knowledgeable and inspiring person... I genuinely believe that nobody can explain the UAE and GCC cultures the same way Nasif does.
• UAE Embassy, Washington, DC
Nasif is truly one of the most inspiring people I have met. I have led numerous delegations from the US Government to the UAE in the last eight years and have consistently made sure to include a visit to, and meeting with Nasif
• Globcom
I would definitely recommend Nasif for any inter-cultural or interfaith conference along with his team.... With people like him peace will set in the world.
• Search Associates
Nasif is an inspirational and enlightening presenter and leader in the field of cross cultural understanding.
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